

Our exhibitor passes: innovative and digital

We are offering a brand new service – our digital exhibitor passes. And you can benefit from the many advantages that make organising your presence at the trade fair easier: These passes allow you to react quickly to changes, save costs and benefit from digital transparency.



Distribute the exhibitor voucher codes to your stand employees via email.



Once your stand employees have **registered**, they will be forwarded to their personalised exhibitor passes. They will get an email with the pass as well.

1.

Order your fee-based exhibitor voucher codes via our Online Order System. They will be sent to you via email approx. two months prior to the start of the event.

2.



3.

Your stand employees can **redeem** the exhibitor voucher codes on the website.

4.

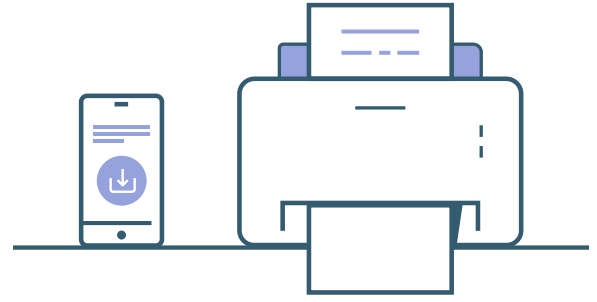


Once they have received their passes, your stand employees can **upload** their exhibitor passes to their smartphones or **print** them.



You can **manage** your exhibitor voucher codes in the Exhibitor Voucher Code Manager, which also provides you with an overview of codes that have already been redeemed.

5.



6.

Your stand employees will receive their personalised **exhibitor badges** upon admission to the trade fair grounds.

7.



Note

Please note that we now only issue personalised exhibitor passes. We only charge for exhibitor passes that were used for admission to the trade fair grounds. We therefore recommend ordering more exhibitor voucher codes than required.

Your advantages



QUICK & EASY

- Order exhibitor voucher codes up until the last day of the trade fair
- Distribute your exhibitor voucher codes
- Carry your exhibitor pass with you on your smartphone
- Passes can be reprinted if lost



A MORE TRANSPARENT OVERVIEW

- Manage exhibitor passes in the Exhibitor Voucher Code Manager
- Improved documentation and planning



PAY PER USE

- Exhibitor passes are billed based on admission
- Free local transport network ticket

To order and redeem your exhibitor voucher codes, please visit exh.messe-duesseldorf.com